



A LORE interactive workshop teaches business professionals how to craft a captivating first-person story. Participants learn about the story arc and story components, draft and share a personal story, and receive valuable feedback. Each workshop features hands-on, small group exercises focused on identifying a theme, developing characters, enhancing descriptions, adding dialogue, and using appropriate tone and voice.



STORIES ENGAGE. STORIES CONNECT. STORIES SELL.

2 HALF DAYS

\$6000

6 hrs total/2 days

Great for smaller teams, each participant shares their finished story with the entire group on day 2, gaining one-on-one feedback from the story coach as well as support from the entire team. This format fosters accountability and builds bonds.

FULL-DAY

\$5000

9AM-3PM

Designed for groups between 4-60 people, participants share their story with a partner at the beginning and end of the day to witness how the exercises throughout the day improve the story.

FOUR WEEKS

\$6500

4 2 hr sessions

Get a small group ready to perform or record their story after 4 immersive sessions with a LORE story coach. Our most comprehensive program gives participants what they need to get ready for the stage or the camera.

PRESENTATION

\$3000

60-90 min

A 60-90 min Presentation covers the story arc and components with examples on how stories are useful in business, giving listeners the tools they can use on their own to develop a personal story.